



MAMBA'S NEST 2K23

JU'S BIGGEST ENTREPRENEURIAL FEST



JAIN
DEEMED-TO-BE UNIVERSITY

FACULTY OF
ENGINEERING
AND TECHNOLOGY

Three days of intense competition all along with a fest to enjoy yourself to the fullest. The competition will see participants go through a screening round and an orientation round to come up to Magnum Opus. Magnum Opus is the preliminary round for all startups. At Magnum Opus, you won't just see startups. There will be DJ music, cultural performances, games, and a lot more to keep you entertained.

Rules:

- All students in undergraduate or postgraduate degrees can apply for the competition
- Participants can be in teams of size 1 - 5 members
- Participants must have at least an idea with a plan of implementation to get selected
- Participants already running startups with products must not have an annual turnover of more than 7 lakhs
- Participants who clear the screening round will have to pay INR 1500 for the stalls
- Participants will be given accommodation and travelling support for the competition
- Participants will have to submit a short presentation or pitch deck along with a brief about their idea

Format:

The event will have three phases and a screening round. The first phase will be an orientation by a reputed resource person in the entrepreneurial industry. During the orientation, the results of the screening round will also be presented. The second phase will be the Magnum Opus which will be a preliminary round for startups where they compete in front of a general audience. The final round will involve selected finalists and startups pitching to a board of reputed judges to win the first, second, and third prizes.

Detailed Overview of Rounds

1.Screening

All the registrations form will be screen by a screening panel. The screening will include interviews with each team. These interviews will be done in hybrid mode.

Start Date

10 Jan 23, 01:25 PM IST

End Date

12 Feb 23, 12:00 AM IST

2.Orientation

All registered teams will be invited for an orientation by a reputed resource person. The orientation will be conducted in a hybrid manner. After the resource person has finished their address, the results for the screening round will be shared of the 35-40 teams that will be moving to the preliminary round.

Start Date

13 Feb 23, 09:00 AM IST

End Date

14 Feb 23, 12:00 AM IST

3.Magnum Opus

Magnum Opus is the preliminary round where shortlisted startups will put up their stalls for the audience. It is an offline phase and will happen at the location specified. Along with the various startup stalls, there will be DJ music, games and cultural performances. Startups will be judged by audience response and a judging panel. 5 - 7 teams will be shortlisted for the finals.

Start Date

23 Feb 23, 09:00 AM IST

End Date

25 Feb 23, 12:00 AM IST

4.Mamba's Nest Finale

This is an offline finale round that will witness 5 - 7 teams pitch their ideas or products to the judging team. The teams will be judged based on their presentation and idea or product. Results will be compiled and the winners will be declared.

Start Date

25 Feb 23, 09:00 AM IST

End Date

25 Feb 23, 11:30 AM IST

Rewards:

- **1st Prize:** INR 2 Lakh
- **2nd Prize:** INR 1.5 Lakh
- **3rd Prize:** INR 1 Lakh

Get ready to gain valuable mentorship from industry leaders and learn from the best! This is your chance to get your brand in front of all of India and join a consortium of student-run startups from across the country. Don't miss out on this once-in-a-lifetime opportunity to learn and experience firsthand what it takes to make it big in the startup market, making sales in the University Fest all along.